

Conservation Nation Mid-Year Grant Established Conservationist Overview

The Conservation Nation Mid-Year Grant Program offers direct funding to help save endangered animals and their ecosystems around the world by building a stronger, more diverse community of conservation practitioners. We believe there is great conservation progress to be made in broadening the community of committed individuals working to address the global wildlife conservation challenge.

Conservation Nation supports innovative, on-the-ground conservation around the world by practitioners from underrepresented groups, such as women, people of color, Indigenous people, and those from disadvantaged communities. Our focus is helping foster conservation solutions that serve the needs of both nature and people and in terrestrial, marine, or freshwater ecosystems that support a wide range of biodiversity.

Conservation Nation places a strong emphasis on ensuring that grant recipients share their work and knowledge and become mentors for our Emerging Conservationists and Youth Conservationists.

Our grantees will work hand in hand with Conservation Nation as mentors and role models to inspire the next generation through ongoing chats, blogs, lectures and/or participation at special events. The stories they share will help garner the attention of other conservation leaders and practitioners, donors, and a wider audience, allowing the Established Conservationist grantees (as well as the Emerging Conservationist) to increase their impact and augment their profile.

Established Conservationists are eligible for grants up to \$10,000 (for a grant period of one to two years).

Conservation Nation Mid-Year Grant Established Conservationist Application Requirements

Who Can Apply:

- Mid-career conservationists.
- Whose home base and place of work are U.S.-based.
- Projects and programs can be domestic or international.

Grant Timeline:

- Applications must be submitted beginning January 31, 2022, and no later than February 28, 2022.
- Successful applicants will be notified by March 23, 2022.
- Formal public announcement of grantees will be April 5, 2022, and funds will be disbursed shortly thereafter.

Funding Criteria:

- Special consideration will be given to wildlife-saving work being done by mid-career conservationists from underrepresented groups, such as women, people of color, Indigenous people, and those from disadvantaged communities.
- The applicant must demonstrate that the funds will be used for or to support on the ground conservation activities or research conducted *in situ* for wildlife conservation.
- The applicant must show innovation and creativity in their work.
- We will seek to award grants to projects that are sustainable and have continuous community involvement.
- Established Conservationists are eligible for grants up to \$10,000 (for a grant period of one to two years).

Grants will fund:

- Both ongoing and new projects, including seed and proof of concept projects.
- Travel for research or conservation efforts. Funds may cover incidentals, meals, and expenses.
- Funding to support range in-country personnel at project sites (international and domestic).
- Funding to support intern stipends and wages, to be awarded on a case-by-case basis.

Items purchased for projects in partnership with range country organizations may be donated to the organization at the conclusion of its intended use in the grant-funded project. These items must be visibly labeled as a donation from Conservation Nation whenever possible.

Grants will not fund:

- Unsupported activities, activities that are strictly of personal interest, or activities that primarily support an outside organization.
- Working or collaborative teams that focus on topics not directly related to conservation.
- Salaries, stipends, honoraria, or gifts for guest speakers or lecturers, etc.
- Cash donations to conservation organizations or third parties.
- Lobbying activities or to support attempts to influence legislation.

Conservation Nation Mid-Year Grant Established Conservationist Project Definition Requirements

All grant recipients will be required to agree to the following:

- Initial interview (in person or virtual).
- To provide updates on your project via filling-out of periodic surveys to track progress. These surveys may ask you for datapoints such as shareable GPS coordinates, media uploads (audio, images, video, or other), and to answer some brief questions. We will use this data to track the impact on funded projects and to engage our donors.
- Any images provided to Conservation Nation may be used as part of marketing campaigns, donor outreach, social media posts and posted to the Conservation Nation website.
- Interim, mid-year report to share with our supporters across our communication channels, i.e., website, social media, emails, donation platform.
- Ongoing support of Conservation Nation and of their project whenever possible on social media channels.
- Participation (in-person or virtual) in a minimum of three education or outreach-based events or activities within one year of receiving the grant.
- Completion of an end-of-year summary, in the form of an impact statement or story, regardless of whether the funds are spent, or the project is complete.
- A brief presentation (in-person or virtual) at a year-end meeting so that we can best represent to our supporters our collective team's work to save threatened wildlife.
- Public recognition of the Conservation Nation grant when and where possible including but not limited to publications (print or digital), presentations, interviews, conference posters, public signage, and on social media.
- A complete financial accounting of grant funds awarded.

Additional Notes:

- Conservation Nation may contact recipients for additional information, an interview, or photographs to use as part of marketing campaigns and donor outreach.
- Grantees will work with program coordinators throughout the year to ensure that grant requirements are met.
- Conservation Nation Education staff members are available to grant recipients throughout the grant cycle to help develop ideas in advance of your education outreach commitments.
- Proposed changes to the allocation of grant funds must be submitted and approved by Conservation Nation in advance.
- The grant selection committee may contact the grant applicant with follow up questions as necessary.
- Conservation Nation reserves the right to decline funding grants in any given year.

Conservation Nation Mid-Year Grant Established Conservationist Grant Proposal Submission Requirements

Proposals must include the following six pages:

Pages one, two and three to cover:

- One paragraph project summary
- Project background
- Goals and objectives
- Evidence of community involvement
- Qualifications to undertake the proposed work
- Target outcomes

Page four to cover a one-page budget and financial narrative:

- Table or itemized list of expenses
- Description of each grant-related expense
- Justification for each item in the context of project goals

Page five to cover a one-page timetable for implementation within the grant cycle

Page six to cover a one-page sources and citations

Proposals are not to exceed these six pages as noted above.

Applications that don't follow the requirements and requested content noted above will be automatically disqualified.